JICA-Net Distance Learning Seminar

HOW TO DEVELOP YOUR ENTERPRISE TO BE PARTNERSHIP WITH JAPANESE COMPANIES

Case study from Vietnamese Supporting Industries

Date	October 26th
Time	18:00 ~ 20:00 (Vietnam, Cambodia, Laos time) 20:00 ~ 22:00 (Japan time)
Form of seminar	Distance Learning seminar
Site	VJCC Hanoi, VJCC - HCMC, CJCC, LJC, JICA Head Quarter
Language	Lecture & Materials are prepared in English
Lecturer	Mr. Hirota NAKANISHI Investment Adviser, Jetro Ho Chi Minh Office
Tuition fee	**FREE**

Background

Enterprises, especially SME, in the developing countries need technology, finance, skilles workers, manufacturing machine to develop their business, however, the most important core to develop the business and to be a partnership with companies from advanced economies such as Japan must be "business spirit". Unfortunately, SME in developing countries is still far away from so called "business spirit" and do not understand how important it is to their sustainable growth under the integration era.

Learning Objective

To provide Vietnamese, Laos, Cambodian enterprises Japanese view point when they look for a partnership with Vietnamese, Laos and Cambodian companies. Through the seminar, companies will know that what are their weaknesses regarding "business sprit" in the eyes of Japanese partner and how to improve those.

Target Participants

Vietnamese, Laos, Cambodian enterprises who would intend to be partnership with Japanese ones. Having ability to speak and listen English well.

APPLICATION FROM

Fax: 08-3512 2150

Company: _____

Address: _____

Field of business: _____

Tel: _____ Fax: _____ Email: _____

Contact person: _____ Position: _____

List of participant(s) Slcv03:

1. □ Mr. / □Ms: _____ Position: _____
2. □ Mr. / □Ms: _____ Position: _____
3. □ Mr. / □Ms: _____ Position: _____

For registration, please kindly fill in this form, then fax it to VJCC

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We would like to thank you very much for your interest and look forward to serving you.